

Sigma Phi Epsilon's

Journal

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DIRECTIONS

BALANCE

A Valuable Lifetime Ideal

By Jim Nissen (Oregon State '74)

For Matthew, a two-and-a-half-year-old boy, a trip to the playground is an exciting adventure, an adventure parents learn to anticipate with guarded enthusiasm. Matthew's survey of the playground equipment is brief: his assault on the monkey bars is, "like the big kids," decisive and fearless.

His adventure ends quickly. A face which earlier was afire with determination is now awash with tears. His wanting to go too high, too fast, has caused the distressing loss of balance and the ensuing fall to the ground.

Later that same day, I spent time with another little boy of sorts who, on another kind of playground, had lost his balance and was in tears. The crisis which brought this 38-year-old man into therapy was the confusion and distress over a failing marriage of 15 years and the fear of losing his family for whom he had "sacrificed so much."

Professional and financial achievement, in this instance, had been ransomed at a very high cost. Competitiveness coupled with an eagerness to be "like the big kids" years ago had set the stage for compulsive work habits and an acquisitive, somewhat reckless lifestyle. His physical health was as much an object of neglect as was his family, and both were feeling the adverse effects of his excessive drinking. The absence of balance precipitated a painful moment of truth and a cry for help.

The playgrounds of childhood differ little from those of adulthood in the challenges they present and the lessons they teach. The value of balance all too often merits attention only as a consequence of crisis in our personal lives. Painful lessons can have therapeutic value if learning and change take place. The bruises of childhood heal quickly; new skills are acquired and growth continues.

However, those unexamined habits which carry into mid-life are not as easily resolved. Embracing balance as a desirable ideal during one's formative years presents

a worthwhile challenge. Balance is the centerpiece to our brotherhood experience in Sigma Phi Epsilon, and our celebration of this ideal gives new perspective to our understanding of excellence in our lives and endeavors.

The concept of balance suggests an equilibrium, a harmony among the parts. The healthy Sig Ep chapter portrays a diverse and well-rounded experience of brotherhood, excelling in all aspects of its operation, not succeeding in a few areas to the neglect of the others. The lifestyle of the healthy Sig Ep brother reflects the balanced interplay of Virtue, Diligence, and Brotherly Love. Balance defines the interrelatedness of these principles.

The Balanced Man symbol, presented on the cover of this issue, draws its inspiration and power from Classical Greece. The ideal of balance is captured in the Greek inscription "Spirit Healthy, Body Healthy," which echoes the maxim found on the Temple at Delphi: MENDEN AGAN — "nothing in excess."

These maxims are not merely proverbial bits of wisdom. They are strong commands to measure ourselves against more exacting standards consistent with our fraternal ideals and goals. Spiritual and physical health reflects a conscientious and mature respect for oneself and others.

Excessiveness tends to be self-serving, often to the neglect or abuse of others. Balanced growth reflects discipline and character, a desire to succeed mindful of the implicit costs of such ventures. Acquisitiveness thrives in the absence of perspective, where the narrowness of purpose prefers form over content.

Brotherhood in Sigma Phi Epsilon is a rich substantive experience realized in the balanced pursuit of excellence. The quality of this adventure remains exciting, vital, and enriching.

Jim Nissen is the Fraternity's National Chaplain. He lives in San Jose, California.



On The Cover: *The Balanced Man symbol on the cover was designed by TBWA, the advertising agency founded by Bill Tragos (Washington-St. Louis '56), a member of the Fraternity's National Board of Directors. The symbol includes the Greek inscription that translates to "spirit healthy, body healthy."*

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On the inside front cover, National Chaplain Jim Nissen discusses balance as a lifestyle: learned in childhood, necessary in adulthood, and fostered through the Fraternity.

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The Balanced Man concept ties together values, expectations, and the Fraternity's cardinal principles. Meet the Man in this *Journal*.

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of the Sig Ep Journal might think that the two listed are the only brothers who have been afflicted and/or died of AIDS. In reality, I suspect that there is a very significant number of Sig Eps who are currently infected with the HIV AIDS virus, or who have already died of the AIDS virus.

I have been HIV positive for over two-and-one-half years. For obvious reasons and the discrimination which follows the epidemic, I cannot divulge my name. I am currently in stable condition, and I am on four of the major drugs which have been proven to assist with the management of AIDS-related diseases and problems. Although I am stable, I fully realize that my future prognosis is "very poor" — there is not yet a cure for AIDS. So, all I can look forward to is hopefully a few years of life prolongation — not a cure, nor old age!

I, for one, appreciate the recent article in the Journal and hope that fellow Sig Eps who are currently fighting this dreadful disease. Compassion and caring must start with brotherhood — the type which has kept Sigma Phi Epsilon so strong for so many years!

Sincerely,
A Sig Ep Brother

Dear Editor:

I felt strongly compelled to write to you after reading the current issue of the Journal. I was a member of the Marquette University chapter for many years as well as the group advisor. I left Marquette in 1972 after eight years as assistant dean of liberal arts.

The love and the understanding and fellowship expressed in your article "AIDS: How Do We Respond" was the most moving article I have ever read in the Journal. I would expect the brothers to respond in this fashion and God bless you for such compassion and love. I grieve over the loss of the two brothers mentioned; lost to that dreadful disease. You and the entire staff are to be congratulated and thanked for publicly expressing such compassion and understanding.

Larry Gianomas
Marquette '70

"The programs and attitudes are the 'future' and I applaud the direction."

Journal Comments and Other Thoughts

Dear Editor:

I am a 1969 graduate from the Kansas Gamma Chapter at the University of Kansas. My wife and I met Denny and Alison Bond over the weekend of September 9 at the parents' events at the University of Kansas where, coincidentally, our sons are roommates at the chapter house.

Denny convinced me to return to the house the following weekend for the initiation of eight other candidates. I have just returned from the initiation and wanted to share the excitement I had seeing my son, Chris, and Denny's son, Dennis, initiated into our brotherhood. An old friend and Past Grand President John Harman and other alumni joined us for this very special weekend.

During the past two weekends, Denny has shared with me the many exciting things going on at the national level. The programs and attitudes are the "future" and I applaud the direction. David Burgstahler, our Kansas Gamma president, will make an excellent National Director, and I am delighted he was elected.

I guess the "icing on the cake" was returning home to find the newly designed Journal . . . it is an important statement. I take pride in the Fraternity and thank Ken Maddox, Chuck White, and Don Johnson for your leadership. The Board and its many committees serve tirelessly and the results are the many fine men who are our brothers.

With special pride, I remain,
Fraternalty yours,
D. William Jackson
Kansas '69

Dear Editor:
Congratulations on a new look for the Sigma Phi Epsilon Journal. The July 1989 issue which I recently received certainly reflects contemporary trends in graphic design and was a very attractive publication. Moreover, the content reflected contemporary issues in the fraternity world and addressed them in a thought-provoking manner. I particularly enjoyed "Why Johnny Can't Cope: Are Fraternities Part of the Problem?"

Keep up the great work. Feel free to contact me if you ever need an article from the campus administrator's perspective.

Sincerely,
Jeff Cufadea
Greek Affairs Coordinator
Iowa State University

AIDS ARTICLE DRAWS RESPONSE

Dear Editor:

"When someone dies nothing about that person can be taken for granted anymore." — Richard Simon

I last saw Don Tanner in 1975 and always thought I'd see him again until the June Journal arrived this week and I read of his death. Eastern thought teaches we are all one and death is simply going back to the one; just as a wave is a temporary expression of the ocean before returning to it.

I'm glad to have known you, Don. See you at the beach.

Ric DelaHoussaye
Memphis State '70

Dear Editor:

I have never been more proud to be a Sig Ep than when I read the recent article entitled "AIDS: How Do We Respond?" The article, which appeared on page three of the June 1989 issue, was a compassionate and objective view of the tragedy of AIDS.

As I read the article and about the two brothers who have died of AIDS, I wondered how many other Sig Ep brothers are now afflicted with the AIDS virus. The article spoke of our need to be educated about the HIV epidemic and to be open and compassionate. But, somehow, I also got the idea that the general readership

"Tabloid or magazine, you have honestly delved into the tough issues."

"Pretty pictures and a glossy sheen do not a brotherhood make!"

Dear Editor:

Just a short note to say that the Sig Ep staff, Expansion Director Doug Gaumer and Regional Director Todd McElhannon, did an excellent job on the recent retreat held with the Ball State (Indiana Gamma) chapter. The spirit in the chapter (and perhaps the combination of their work, committing good about themselves, a new setting goals, talking to one another and in general are on the upswing. Additionally, the change in your publication to magazine format is fine, but better yet was the well done content of the July '89 issue. Tabloid or magazine, you have honestly delved into the tough issues. This is a refreshing change from many of the others which mainly picture football players, list the givers and mention who has passed on to the chapter eternal.

With best wishes,
Richard Harris
Associate Director of Student Activities
Advisor to Fraternities
Ball State University

"Content reflected contemporary issues in the fraternity world."

Dear Editor:

Please cast one vote firmly for the tabloid. The new format is nice, maybe even more modern. Yet as a forum for disseminating information and news, it doesn't match the available space in the tabloid. Pretty pictures and a glossy sheen do not a brotherhood make!

John Thomas
Michigan '87

and removed approximately five large trees which were down, and now virtually clear. My yard is access to my home by automobile. As a result of the trees being removed, the power company was able to enter my property, and we now have lights.

However, the brightest and most permanent light came from Sigma Phi Epsilon at Auburn. My family and I will always be grateful to my Sig Ep brothers who will make note of their generous contribution to my family and others here in Charleston, for which they refused any compensation or reimbursement.

Fraternally yours,
Robert B. Wallace
South Carolina '89

Peace Corps Volunteer Lauds Missouri Chapter's Help

Dear Editor:

My name is Gregory Olwig (Missouri '87), and I am a Peace Corps volunteer in the Dominican Republic. I would like to convey a story of how the Missouri Alpha Chapter at the University of Missouri-Columbia helped a developing village in this country through an act of extreme generosity.

I reside in Rio Piedra, a poverty-stricken farming village consisting of 75 families. The people live day-to-day on what they can grow or raise. More often than not in these daily chores, the children are needed to plow the fields from dusk to dawn or carry water and firewood for up to three miles through the mountains. An education is a luxury not affordable to many of the people. A school once existed but failed for many reasons. First, the one-room hut was not accommodate the 100 students in grades 1-4. Secondly, the hut was made of wooden slabs and, during the rainy seasons, the classes were made impossible by driving winds and pelting rain. Finally, the shack also served as a storage for pesticides, and the fumes emitted caused nausea among the students. These three factors led to a drastic decline in the enrollment and the continued stagnation of Rio Piedra.

Upon my arrival, the community will print letters from readers on any topic related to the Fraternity or to Journal content. Please type your letter and keep it as brief as possible. We reserve the right to edit letters before printing. Send your letters to: Journal letters, Sigma Phi Epsilon, P.O. Box 1901, Richmond VA 23215.

Fraternally,
Gregory Olwig
Missouri '87

gathered, and we decided to construct a new school. Our motivational level was extremely high, but unfortunately, our "dinero" situation was just the opposite. We asked the local government, the federal government, and numerous international relief agencies for support, but no one could help us. Finally, after receiving a Missouri Alpha (University of Missouri) newsletter covering the recent success of their philanthropy, I contacted then-President Tom Mattingly about the possibility of the chapter donating to our effort. He discussed the issue with the chapter, and a considerable amount was bestowed.

Here is a list of what has been and will be accomplished with the gift:

- Construction of a two-room, concrete block building;
- Installation of solar panels for lighting;
- Addition of two latrines;
- Acquisition of textbooks and encyclopedias; and
- Installation of a hand pump to supply water for the school garden.

The entire village of Rio Piedra and I would like to express our utmost gratitude to the brothers of the Missouri Alpha Chapter at the University of Missouri. Quite often, we hear of how alumni help the active chapters, but this pleasant change of roles was certainly encouraging to see.

BUILDING A E N V I R

By Dean Woodbeck (Michigan Tech '78)

"**S**igma Phi Epsilon will commit its energies and resources to developing men with a variety of abilities and interests," said **Ken Maddox (Oregon State '75)**, the Fraternity's executive director. "Sig Ep is not seeking the athlete, the student, the social 'god,' the campus leader; but men who encompass all of those characteristics. The fine student who is physically active, participating in organizations on- and off-campus, and who has social skills: that is the man we want."

Sigma Phi Epsilon is returning to its roots — in more ways than one. A new concept embodies the values on which the Fraternity was founded: Virtue, Diligence, and Brotherly Love. It also goes back further — all the way back to the ancient Greeks.

"The Balanced Man" concept places a renewed emphasis on personal and chapter values. The Balanced Man ties together the Fraternity's nine expectations for our chapters' operations and the personal development and leadership activities prevalent in Sigma Phi Epsilon.

"We want this concept to permeate the Fraternity, from the way we recruit and introduce a man to Sigma Phi Epsilon, to our alumni volunteers," according to **Dennis Bond (Missouri '65)**, Sig Ep's new Grand President.

The Balanced Man concept has its origin with Sigma Phi Epsilon's self-esteem committee. The committee explored the different components of self-esteem, determining that a high self-esteem can have several compo-

nents: academic, athletic, and spiritual, for example. A high self-esteem also translates into a greater acceptance and concern for others.

As the statement by **Bill Davenport (Mississippi '69)** in this section of the *Journal* outlines, the ancient Greeks valued just such a balanced life. Being a great scholar, for example, was not enough. A person needed to have other talents.

The development of this concept also responds to the outside forces affecting fraternities. Some colleges have become more critical — even openly hostile — of Greeks. Concerns about alcohol use and abusive behavior continue. However, opportunities for personal and leadership development also continue and are often cited as one of the greatest needs on today's campus. Based on the Balanced Man concept, Sigma Phi Epsilon chapters can fill this need.

Sig Ep's National Board of Directors and undergraduate chapters responded to the self-esteem committee's report by adding two expectations to the original seven. One states that chapters should conduct their operations in a manner that exhibits care and concern for the well-being of members, guests, the community, and the chapter facility.

The other calls for the provision of educational events and encourages participation in activities that enhance personal health and well-being.

All of these factors combine to form "The Balanced Man" as a model for the way an outstanding

BALANCED

N M E N T

individual conducts his life and, consequently, the way an outstanding chapter operates. As Maddox put it, "The balanced man should find his happy home in the balanced chapter."

The Fraternity plans to focus on membership recruitment and development activities as primary areas to implement The Balanced Man concept. When recruiting new members, for example, the balanced chapter will demonstrate care and concern for one another and for potential members. Its commitment to personal health and well-being should be evident to the potential members.

More than that, these qualities will play a role in how the chapter recruits. That means, for example, non-alcohol focused rush events.

Membership development will no longer be just "pledge programs," but an ongoing process for new and continuing members alike. Thus, all members will become better students and more courteous hosts.

"We'd like to see young men leave college with a variety of intellectual, social, and self-improvement skills," Maddox said.

Balanced Men at Baylor

Sigma Phi Epsilon's first Honor of Philias honored a group of balanced men at Baylor University (Texas Rho). The Fraternity established the award to honor chapters that demonstrate the spirit of brotherly love.

Since its chartering in 1976, Texas Rho has managed a 300-acre cattle

ranch for an elderly couple, Barry and Helen Winn. The ranch, about three miles from Baylor, includes 75 head of cattle. Without the Sig Eps, the Winns would have to give up their ranch. A Sig Ep is always present at the ranch, and each year, the chapter elects a ranch foreman. The brothers manage the ranch, including the daily feeding and care for the livestock, fence building and upkeep, machinery operation and repair, land management, and general ranch maintenance.

During the last two years, the brothers have also painted the ranch houses, built a full-sized barn, and put up miles of fence around the property.

The Baylor brothers received the Honor of Philias at the 1989 Grand Chapter Conclave. The four-foot tall granite and crystal trophy is on permanent display at Sig Ep Headquarters in Richmond. Selection is made jointly by the Trustees of the Educational Foundation and the National Board of Directors.

The Balanced Man — The Exceptional Man

I feel that we can probably say that "Spirit Healthy, Body Healthy" dates back to early Greek medicine, which is the forerunner of modern 20th century medicine. In the days of the early Greek masters, a healthy individual had his "humors," of which there were four, in complete balance, and these, in turn, were in balance and harmony with the four elements comprising the universe.

Empedocles introduced into philosophy the doctrine of the four elements, earth, air, fire, and water as being the "four-fold root of all things":

"The human body is supposed to be made up of these primordial substances, health resulting from their balance, disease from imbalance. Nothing can be created or destroyed, and there is only transformation, which is the modern theory of the conservation of energy. Everything originates from the attraction of the four elements and is destroyed by their repulsion. These apply, likewise, to the moral world under the forms of love and hate."

Pythagoras, the geometer, studied Egyptian numerology and developed a doctrine of the mystic power of numbers. He held that unity being perfection and representing God, the number 12 represents the whole material universe, of which the factors three and four represent the worlds, the spheres, and the primordial elements. Here, again, the balance within the tetrad (the four elements, the four humors) represented perfection of eternally flowing Nature.

Speculating on the origin of the Greek concept of the "balanced man" or "spirit healthy, body healthy," we are not talking about the average man, the common man, or the mediocre man. In the eyes of the ancient Greeks, the "balanced man" was the epitome of perfection. He was emotionally, physically, intellectually, and spiritually in harmony with himself and with his environment. Although the concept of "balanced" may seem mundane to some, we should reflect on its origin and true meaning — "exceptional; perfect!" As Shakespeare wrote in Hamlet:

"What a piece of work is man! How noble in reason! How infinite in faculty! In form, in moving, how express and admirable! In action, how like an angel! In apprehension, how like a god! The beauty of the world! The paragon of animals!"

— William D. Davenport Jr.,
Governor, District 14

EMPHASIZING VALUES

Conclave '89

David F. Burgstahler (Kansas '90)
Daniel A. Dougherty (Villanova '90)
Carmine J. Napolitano (California-Santa
Barbara '90)

The 11-man National Board of Directors guide the Fraternity, setting the overall direction for the organization.

The Conclave also included leadership and recruitment workshops for undergraduates and special sessions for chapter counselors and alumni board members — the Fraternity's key volunteers.

Election of a new Grand President and new members to the National Board of Directors and several key legislative initiatives highlighted this year's Grand Chapter Conclave in St. Louis. **Dennis W. Bond** (Missouri '65) was elected Grand President. Coincidentally, Bond is general manager of the Marriott Pavilion Hotel in downtown St. Louis.



Elected to terms on the National Board of Directors were:

Gary H. Bonas Jr. (Villanova '68)
Dr. Edward H. Hammond (Emporia
State '66)
B. M. "Mack" Rankin Jr. (Texas '50)

Three undergraduates were elected to two-year terms on the Board:

Key Legislative Actions

The Grand Chapter Conclave, meeting every other year, sets the policies and agenda for Sigma Phi Epsilon. The Conclave legislative action is dominated by the chapters; the only voting alumni are 27 district governors and 11 members of the National Board of Directors. A total of 240 chapters attended this year's Conclave as voting members.

Here are the highlights of this year's legislative process.

Balanced Man

The Conclave adopted several resolutions aimed at the re-emergence of the Fraternity as a place where a diverse group of men can grow in a responsible, caring, and educational environment. Resolutions were passed to:

- Support the Balanced Man concept (discussed elsewhere in this *Journal*).
- Encourage membership diversity.
- Rededicate Sigma Phi Epsilon to high standards of conduct, educational programmings, life skills, and relationships. Also to support programs on alcohol, drug abuse, and sexually transmitted diseases, and

programs to enhance members' self-esteem.

- Adopt a statement of chapter and individual responsibility relating to the areas mentioned above.

Other Highlights

- Pledge registration is now required within 48 hours of pledging.
- The Conclave established a new process for voting on pledges, eliminating the blackball. The legislation requires two weeks' notification to a pledge that his initiation is in doubt, elimination of the secret ballot on pledges (at meetings where they are not present), and requires that one-third (1/3) of the chapter must agree that the pledge will not be initiated.
- The Ritual was updated and enhanced.
- A new senior charge — The Hoop of Steel — was adopted.

Grand Chapter Undergraduate Awards

1989 Buchanan Cup Recipients —

recipients of the Fraternity's highest chapter award demonstrate excellence in all areas of chapter operations and exemplify the "Balanced Man" concept. The recipients are:

- Auburn University (Alabama Alpha)
- Bowling Green State University (Ohio Kappa)
- University of Cincinnati (Ohio Theta)
- Clemson University (South Carolina Beta)
- University of Colorado (Colorado Alpha)
- University of Connecticut (Connecticut Alpha)
- Creighton University (Nebraska Alpha)
- University of Delaware (Delaware Alpha)
- University of Detroit (Michigan Delta)
- East Carolina University (North Carolina Kappa)
- University of Florida (Florida Alpha)
- Florida International University (Florida Nu)
- Indiana Institute of Technology (Indiana Eta)
- Loras College (Iowa Eta)
- Massachusetts Institute of Technology (Massachusetts Delta)
- Miami University (Ohio Eta)
- Mississippi State University (Mississippi Beta)
- University of Missouri (Missouri Alpha)
- Monmouth College (Illinois Gamma)
- University of Nebraska (Nebraska Alpha)



Pittsburg State University (Kansas Theta)
 Rutgers University (New Jersey Beta)
 Texas Tech University (Texas Iota)
 Villanova University (Pennsylvania Rho)
 West Chester State University
 (Pennsylvania Tau)
 West Virginia University (West Virginia
 Beta)

Honor of Philias — Awarded to Baylor University (Texas Rho), a chapter demonstrating the spirit of brotherly love. The Baylor brothers help on a daily basis with the management of a 300-acre ranch for an elderly couple near Waco, Texas.

Benjamin Hobson Frayer Outstanding Newsletter Award —

Cornell University (New York Beta)
 Indiana University (Indiana Beta)
 Loras College (Iowa Eta)
 Michigan Technological University
 (Michigan Eta)
 Monmouth College (Illinois Gamma)
 North Carolina State University (North
 Carolina Beta)
 Northern Illinois University (Illinois
 Epsilon)
 Ohio Northern University (Ohio Alpha)
 Pennsylvania State University (Pennsyl-
 vania Eta)
 Rutgers University (New Jersey Beta)
 University of Tennessee (Tennessee
 Alpha)
 University of Texas (Texas Alpha)

MacDonough Broadening the Brotherhood Award —

Presented to chapters showing exemplary assistance in helping to form and install a new chapter.
 University of California-Santa Barbara
 (California Gamma)
 University of Cincinnati (Ohio Theta)
 University of Delaware (Delaware Alpha)



William S. Gordon

Dulin Award — Presented to an outstanding brother at a new chapter.
 1988 — Jeffrey B. Symon (University of
 California-San Diego, California Rho)
 1989 — Gregory Escalante (University of
 California-Long Beach, California Zeta)

Charles A. Pafford Scrapbook Award —

Awarded to Oklahoma State University
 (Oklahoma Alpha)

1989 Grand Chapter Conclave Alumni Awards

Order of the Golden Heart —

Sigma Phi Epsilon's highest honor is presented to alumni who have given a lifetime of outstanding service, making a qualitative difference in the Fraternity. With this year's recipients, only 107 brothers have been so honored.
 Arthur Boettcher (Washington
 University-St. Louis '52)
 Washington University alumni board
 treasurer
 Harold Hodge (Florida '52)
 Florida District Governor
 University of Florida (Florida Alpha)

alumni board president
 Donald C. McCleary (Texas '71)
 Grand President
 National Board of Directors
 District Governor
 University of Texas (Texas Alpha)
 alumni board president
 G. Burl Rainwater (Tennessee '58)
 National Alumni Committee
 District Governor
 University of Tennessee (Tennessee
 Alpha) alumni board president
 Prime mover in Tennessee's outstanding
 alumni program
 John H. Stanley Jr. (Arkansas '64)
 National Board of Directors
 District Governor
 University of Arkansas (Arkansas
 Alpha) alumni board
 Houck W. Reasoner (Arkansas State '55)
 Founder Arkansas Gamma (Arkansas
 State) Chapter
 Central Arkansas (Arkansas Zeta)
 alumni board
 District Governor
 Arkansas State (Arkansas Gamma)
 alumni board — 20 years

Sigma Phi Epsilon

Citation — Sigma Phi Epsilon's highest career honor, presented to alumni who have achieved uncommon success and stature in their professions.

Bob Broeg (Missouri '41)

Sports editor and assistant to the
 publisher

St. Louis Post Dispatch

Kenneth T. Derr (Cornell '59)

Chairman and C.E.O.

Chevron Corporation

Barney A. Ebsworth (Washington
 University '57)

Travel/tour/charter service owner
 Philanthropist

Douglas C. Engelbart (Oregon State '48)
 Prolific developer/inventor of computer
 technology

Inventor of computer mouse and holder
 of 25 patents

Gary Shepard (Boston University '61)
 West Coast and special assignment
 correspondent
 ABC News

Robert C. Stempel (Worcester '55)
 President, General Motors Corporation

Larkin Bailey-Babe Fly

Loyalty Cup — For attending 15
 or more Conclaves.

Bruce H. Hasenkamp (Dartmouth '60)

John W. Hartman (Missouri '61)

1989

BEHAVIOR, ALUMNI SUPPORT CONTINUE AS CONCERNS

Many in the fraternity world say this is a time of crisis. Some campuses have eliminated fraternities due in part to chapters' own irresponsible acts. Faculty and administrators grow increasingly critical of fraternity behavior. Undeniably, for Sigma Phi Epsilon to continue as a viable college fraternity, we must continue to respond to society and translate our values and goals into actions.

The Fraternity's Agenda

During the past year, we have focused on scholastic achievement, increased alumni support at the local level, and enhancement of the Fraternity's membership recruitment and development activities.

The National Board of Directors, with alumni input, has begun the process of developing a strategic plan which, if implemented and adhered to, can help Sigma Phi Epsilon maintain a leadership position in the fraternity world.

Individual and Chapter Responsibility

Sigma Phi Epsilon continued to lead the fraternity world as alumni and undergraduates have responsibly dealt with the realities of individual and chapter responsibility. Sig Ep has

enjoyed recognition as a consistent leader in the fraternity insurance field, first through the formation of the Fraternity Insurance Purchasing Group, and now through the honest effort by our undergraduates to behave consistently with the Fraternity's policies and guidelines. At the August Grand Chapter meeting, undergraduates adopted a spectrum of policies relating to behavior.

In the Fraternity World

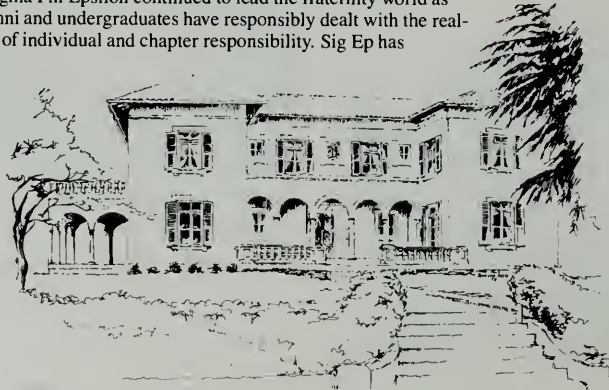
During the 1988-1989 school year, Chuck White (president of the Sigma Phi Epsilon Educational Foundation) served as president of the Fraternity Executives Association, the professional organization for fraternity leaders. As president, Brother White was credited with formulating the Association's public relations campaign for the future and committing the executives to collectively respond to the problem situations.

In the National Interfraternity Conference, Frank Ruck, past grand president, serves as a member of the Conference's Board of Directors and is credited with conceptualizing and implementing the Conference's premier program, Interchange. Interchange is designed to provide information materials and act as a vehicle of self-evaluation for the individual interfraternity council.

Communications

The 1988-1989 school year saw the Sigma Phi Epsilon publication, *The Perspective*, continue its growth. Edited by Rich Wiklund (Richmond '89), *The Perspective* became a truly undergraduate publication.

After much research, the National



**Sigma
Phi
Epsilon**



Board of Directors committed to returning the Sigma Phi Epsilon *Journal* to the magazine format. All brothers will receive the *Journal* three times a year in its new magazine format.

Sigma Phi Epsilon, unlike most national fraternities, continues to distribute the *Journal* to all members. Most national fraternities now "trim" their mailing list or provide a five-year subscription with initiation. The Sig Ep experience is for life, which is reinforced through the distribution of the *Journal* to all members.

Housing

The Fraternity's housing program faces a growing awareness that many of our alumni boards are not preparing for the future through realistic savings or current facility management. The complexities and costs associated with a property have escalated, and the Fraternity has not provided adequate information. This past year, programs for alumni boards were conducted on a regional and national level. Each alumni board regularly receives information from Sig Ep Headquarters concerning such areas as risk management, property management, savings, and fund raising.

Growth & Membership

For the seventh consecutive year, Sigma Phi Epsilon has pledged and initiated more men than any other college fraternity in history. In addition, we have increased the number of pledges and initiates each year for nearly two decades. One concern, however, is that we continue to initiate only 80% of our pledges — an area of needed improvement.

The Fraternity continues to respond and deal with chapters that do not meet our standards for operation. This past year, the charter was suspended at Texas A & M University (Texas Mu) for chronic problems in the brotherhood development program. An alumni advisory council, under which alumni take control of the charter, was established at Southeast Missouri State University (Missouri Zeta). Sigma Phi Epsilon will not tolerate the violation of state or local laws, or the bylaws and values of the Fraternity. When violations do occur, the Fraternity is committed to supporting the undergraduates and alumni as they return to full operation.

New Headquarters Building

One of the significant accomplish-

ments during the past year has been the acquisition of the Fraternity's new Headquarters building at 310 South Boulevard. This new building, close to the roots of the Fraternity's founding, is smaller, older, and less expensive than our property on Chamberlayne Road. It serves our needs and is representative of the National Board of Directors' commitment to evaluate our costs and redirect Fraternity funds for the maximum benefit of our undergraduate chapters.

To minimize the cost of the move and ensure a functional office building, the Board and staff have established a project where individuals or groups can show their commitment to the Fraternity by purchasing a tile in the Grand Plaza at Headquarters. The project is unfolding well and brothers have responded to the call.

Headquarters — The People

The Fraternity's operations are now the responsibility of Executive Director Ken Maddox. The Educational Foundation is guided by Chuck White, newly appointed Foundation president. The Trustees of the Educational Foundation and members of the Fraternity's National Board of Directors purposefully set out to increase the Foundation's capabilities and respond to undergraduate and alumni needs. The plans for scholastic achievement, volunteer alumni recruitment and education, and a program to build self-esteem, fashioned around the concept of the balanced man, hinge upon adequate funding.

Alumni Support

Sigma Phi Epsilon is focusing many of its resources on local alumni volunteers, specifically chapter counselors and

alumni board officers. At each Regional Leadership Academy, there were programs tailored specifically for the chapter counselors. A similar program was held at the Grand Chapter Conclave. In addition, the first national program for alumni board members was conducted at the Conclave.

A key step in the support of local volunteers was the redefinition of the job of the district governor, focusing his energies on the development and maintenance of chapter counselors and alumni boards.

Each step suggests the Fraternity's growing awareness of the value and need for capable, local volunteer guidance. Thankfully, Sigma Phi Epsilon is blessed with a large number of capable alumni brothers who choose to make Sigma Phi Epsilon a better fraternity.

Charters withdrawn, 1988-1989:

Georgia Southern College (Georgia Epsilon) — January 1989

University of Alabama-Birmingham (Alabama Delta) — June 1989

Sigma Epsilon Chapters

California

California State University-Northridge
California Polytechnic State University-San Luis Obispo

Florida

Florida Institute of Technology

Hawaii

Chaminade University

Illinois

Northwestern University

Michigan

Eastern Michigan University

Missouri

Columbia College

New Jersey

Seton Hall University

New York

St. John's University
Pratt Institute

Ohio

University of Dayton

Rhode Island

Bryant College

Texas

Stephen F. Austin State University (Texas Pi)

New chapters chartered in the 1988-1989 school year:

St. Joseph's University (Pennsylvania Psi)

University of Mississippi (rechartered Mississippi Alpha)

Boston University (rechartered Massachusetts Gamma)

St. Louis University (Missouri Nu)

University of Hartford (Connecticut Beta)

California State University-Long Beach (rechartered California Zeta)

84-85

85-86

86-87

87-88

88-89

HOUSING

O = Own R = Rent
L = Lodge C = Campus

Chapter	School	89 PMR	88 PMR	Initiate 88-89	Initiate 87-88	Pledges 88-89	Pledges 87-88	Total Chapter Initiates	Housing	Chapter Inv. Fund June 30 89
Alabama Alpha	Auburn	121	116	42	30	58	44	1,602	O	27,004.67
Alabama Beta	Alabama	77	60	30	19	58	39	849	O	6,423.73
Alabama Epsilon	Auburn-Montgomery	45	42	14	17	33	21	264	—	7,603.96
Alabama Zeta	Huntingdon	39	24	16	22	27	16	153	C	4,088.04
Alabama Eta	South Alabama	21	35	8	12	7	22	49	—	715.07
Arizona Alpha	Arizona State	137	158	68	20	60	55	933	C	16,408.60
Arizona Beta	Arizona	142	148	30	33	60	58	905	C	22,049.82
Arizona Gamma	Northern Arizona	54	56	24	32	28	78	210	—	6,749.44
Arkansas Alpha	Arkansas	124	128	36	46	48	70	1,296	O	22,544.66
Arkansas Beta	Henderson State	48	60	10	16	22	21	484	O	5,078.24
Arkansas Gamma	Arkansas State	67	58	21	25	57	42	771	O	18,162.06
Arkansas Delta	Arkansas-Little Rock	14	38	9	10	13	22	143	R	4,238.18
Arkansas Epsilon	Arkansas Tech	28	36	17	13	20	16	281	—	8,615.42
Arkansas Zeta	Central Arkansas	65	48	28	53	25	26	81	O	—
California Alpha	Cal.-Berkeley	83	85	22	43	26	36	872	O	3,627.40
California Beta	Southern California	82	80	15	37	33	49	1,345	O	32,134.13
California Gamma	Cal.-Santa Barbara	74	63	30	30	36	33	776	O	5,718.12
California Delta	San Diego State	114	127	48	39	50	58	964	O	13,347.69
California Zeta	Cal. State-Long Beach	76	80	70	0	44	45	218	—	—
California Eta	California-Davis	59	59	15	14	16	20	440	O	6,086.99
California Theta	Cal. State-Sacramento	74	61	25	36	26	42	566	R	12,958.11
California Lambda	Santa Clara	121	92	35	41	42	46	341	—	9,947.67
California Mu	Cal. Poly-Pomona	70	61	15	37	52	44	213	R	5,247.19
California Nu	Chapman	44	37	26	24	32	29	188	R	3,257.63
California Xi	San Francisco State	62	60	19	20	25	29	187	R	4,185.75
California Omicron	UCLA	84	81	18	42	36	43	172	O	1,905.94
California Pi	Stanford	57	55	23	21	31	24	126	—	1,869.66
California Rho	Cal. State-San Diego	69	55	13	70	17	47	83	—	646.88
Colorado Alpha	Colorado	118	150	36	39	32	43	1,535	O	24,805.24
Colorado Gamma	Colorado State	123	123	22	46	37	63	1,756	O	12,342.59
Colorado Delta	School of Mines	37	39	17	15	18	17	1,032	O	9,311.43
Connecticut Alpha	Connecticut	102	102	32	41	36	44	648	C	9,426.17
Connecticut Beta	Hartford	45	28	42	0	18	38	42	—	—
D. C. Alpha	George Washington	70	52	31	18	34	27	800	C	2,345.14
Delaware Alpha	Delaware	150	141	37	42	39	47	1,514	O	5,793.23
Florida Alpha	Florida	154	128	51	59	65	59	1,814	O	53,956.95
Florida Beta	Stetson	43	41	10	11	18	16	599	C	3,738.07
Florida Gamma	Miami	110	95	31	40	48	56	631	C	7,938.87
Florida Delta	Florida Southern	22	25	13	2	10	10	501	C	3,192.02
Florida Epsilon	Florida State	147	137	72	59	76	66	1,064	O	8,739.11
Florida Zeta	Tampa	53	58	20	27	24	23	492	—	11,409.54
Florida Eta	Rollins	67	67	1	19	15	19	355	C	7,181.40
Florida Theta	Jacksonville	39	27	0	8	24	10	411	C	18,857.48
Florida Iota	South Florida	85	76	33	11	45	33	468	—	18,521.82
Florida Kappa	Miami-Dade	26	25	12	20	13	25	307	—	5,955.89
Florida Lambda	St. Leo	41	33	20	14	23	16	148	—	3,745.72
Florida Mu	Central Florida	56	67	25	62	34	81	196	R	2,364.77
Florida Nu	Florida International	83	74	23	41	31	47	110	—	1,520.07
Georgia Alpha	Georgia Tech	75	69	25	20	31	31	1,242	O	19,432.63
Georgia Beta	Georgia State	20	31	3	6	13	6	385	C	9,858.88
Georgia Delta	Georgia	123	99	43	41	46	42	703	O	4,028.61
Georgia Zeta	North Georgia	26	36	21	20	18	37	312	—	11,543.28
Georgia Eta	Southern Tech	35	31	4	11	11	15	116	—	3,639.36
Idaho Beta	Boise State	16	14	12	7	13	7	131	R	2,657.09
Illinois Alpha	Illinois	123	112	31	28	48	28	1,447	O	12,074.85
Illinois Beta	Illinois Institute of Technology	39	50	12	16	18	20	715	C	19,258.36
Illinois Gamma	Monmouth	49	53	16	18	17	19	681	C	5,671.30
Illinois Delta	Bradley	73	62	31	19	31	21	791	O	7,759.87

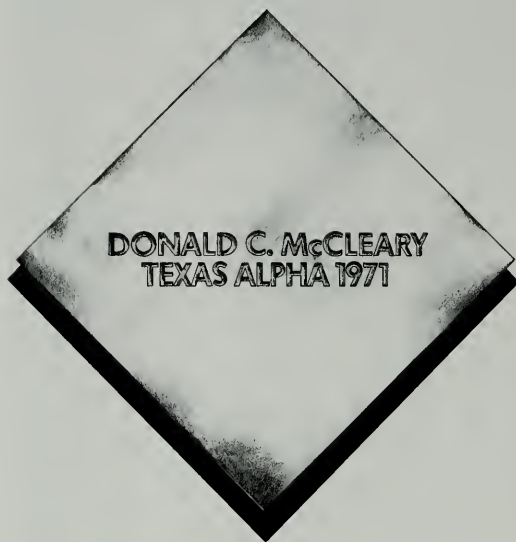
ANNUAL REPORT

Chapter	School	89 PMR	88 PMR	Initiate 88-89	Initiate 87-88	Pledges 88-89	Pledges 87-88	Total Chapter Initiates	Housing	Chapter Inv. Fund June 30 89
Illinois Epsilon	Northern Illinois	110	101	45	62	50	46	464	0	14,809.75
Illinois Zeta	Illinois State	124	119	54	62	58	67	621	0	6,182.28
Illinois Eta	Southern Illinois-Edwardsville	43	44	25	30	34	38	279	0	2,325.10
Illinois Theta	Western Illinois	52	45	22	28	24	31	220	R	5,038.16
Illinois Kappa	Southern Illinois-Carbondale	69	42	53	6	40	30	161	R	3,171.40
Indiana Alpha	Purdue	140	148	43	44	40	48	1,766	0	4,996.15
Indiana Beta	Indiana	129	133	57	36	68	43	1,400	0	50,682.68
Indiana Gamma	Ball State	109	76	22	31	52	38	1,275	0	12,174.06
Indiana Delta	Indiana State	42	41	25	7	13	22	854	0	4,299.47
Indiana Epsilon	Evansville	63	62	25	20	32	34	708	0	18,264.12
Indiana Zeta	Valparaiso	94	121	45	24	0	50	821	C	27,186.86
Indiana Eta	Indiana Tech	29	31	11	9	15	12	346	0	3,480.44
Indiana Theta	Tri-State	24	36	11	5	10	5	426	0	13,897.75
Indiana Iota	Vincennes	53	47	40	27	57	57	436	0	3,039.23
Indiana Kappa	I.U. - P.U. - Fort Wayne	39	32	13	17	37	25	181	C	4,198.04
Iowa Beta	Iowa State	81	81	21	25	24	29	1,317	0	4,054.74
Iowa Gamma	Iowa	67	61	12	25	35	31	1,119	0	1,860.63
Iowa Delta	Drake	36	44	9	24	14	22	893	0	3,273.95
Iowa Eta	Loras	54	60	15	26	21	31	329	—	11,732.40
Kansas Alpha	Baker	37	34	14	9	17	15	1,022	0	3,588.04
Kansas Beta	Kansas State	106	105	29	26	30	24	1,394	0	11,364.96
Kansas Gamma	Kansas	111	104	30	32	38	41	1,337	0	3,765.26
Kansas Delta	Washburn	45	48	15	29	23	29	643	0	2,399.05
Kansas Epsilon	Emporia State	28	35	18	28	17	24	872	0	1,308.48
Kansas Zeta	Fort Hays State	35	27	12	15	19	17	590	0	6,752.57
Kansas Eta	Wichita State	53	52	14	21	21	27	583	0	11,861.90
Kansas Theta	Pittsburg State	93	88	29	26	44	36	377	0	6,311.50
Kentucky Alpha	Kentucky	Charter Suspended								
Kentucky Beta	Louisville	25	19	6	7	9	12	282	C	3,768.48
Kentucky Gamma	Kentucky Wesleyan	24	25	12	10	12	15	376	C	5,804.78
Kentucky Delta	Western Kentucky	27	30	9	12	11	14	359	0	3,159.32
Kentucky Epsilon	Murray State	39	50	34	18	23	22	404	0	2,925.88
Kentucky Zeta	Morehead State	46	35	18	21	28	22	403	—	14,100.51
Kentucky Eta	Northern Kentucky	20	17	15	15	15	18	101	—	1,782.06
Louisiana Gamma	Loyola, New Orleans	33	51	12	15	14	21	149	R	3,456.68
Maine Alpha	Maine	46	51	8	17	16	22	818	0	7,261.12
Maryland Alpha	Johns Hopkins	58	—	56	14	62	9	896	0	1,074.58
Maryland Beta	Maryland	66	73	17	20	23	27	537	C	16,096.01
Maryland Delta	Western Maryland	46	28	30	14	33	2	144	C	2,965.55
Massachusetts Alpha	Massachusetts	57	54	29	19	30	20	1,175	R	9,489.82
Massachusetts Beta	Worcester Tech	63	59	26	16	28	16	1,172	0	19,173.78
Massachusetts Gamma	Boston University	44	40	55	0	38	43	513	R	—
Massachusetts Delta	M.I.T.	53	56	16	15	14	16	739	0	20,045.07
Massachusetts Epsilon	Bentley	63	43	27	27	29	21	179	C	3,677.89
Massachusetts Zeta	Tufts	91	78	9	22	26	22	136	0	2,743.48
Michigan Alpha	Michigan	69	81	22	26	33	31	1,443	0	888.65
Michigan Beta	Western Michigan	85	84	47	29	54	31	770	0	7,280.10
Michigan Gamma	Central Michigan	64	80	19	73	19	32	988	0	124.59
Michigan Delta	Detroit	30	31	13	14	19	16	541	0	3,113.50
Michigan Epsilon	Michigan State	52	40	39	13	28	22	430	0	4,829.48
Michigan Zeta	Ferris State	29	32	35	22	39	15	785	0	1,323.97
Michigan Eta	Michigan Tech	65	70	12	25	13	25	504	0	5,862.38
Michigan Theta	Lawrence Tech	19	25	10	8	10	17	204	—	9,856.65
Michigan Iota	Northwood Institute	68	56	23	18	28	23	323	R	9,704.97
Michigan Kappa	Grand Valley	44	76	18	36	28	38	181	—	3,098.44
Minnesota Alpha	Minnesota	24	22	14	8	23	10	513	0	1,763.10
Mississippi Alpha	Ole Miss	51	—	26	34	35	35	430	0	0.03
Mississippi Beta	Mississippi State	84	77	29	15	45	31	858	0	4,680.18
Mississippi Gamma	Southern Mississippi	17	39	10	11	26	22	437	0	1,334.76
Missouri Alpha	Missouri	109	110	48	46	45	45	1,325	0	1,293.76
Missouri Beta	Washington-St. Louis	102	89	25	27	25	27	681	0	5,869.24
Missouri Gamma	Missouri-Rolla	65	65	20	12	23	21	851	0	18,840.49
Missouri Epsilon	Culver-Stockton	30	17	12	11	17	13	484	0	672.97
Missouri Zeta	S. E. Missouri State	37	75	10	26	23	47	958	R	31,870.16
Missouri Eta	S. W. Missouri State	95	71	34	40	42	42	823	R	871.90

Chapter	School	89 PMR	88 PMR	Initiate 88-89	Initiate 87-88	Pledges 88-89	Pledges 87-88	Total Chapter Initiates	Housing	Chapter Inv. Fund June 30 89
Missouri Theta	Central Missouri	97	96	25	44	44	57	633	C	11,529.05
Missouri Kappa	Missouri-Kansas City	34	20	18	13	18	13	161	R	3,970.15
Missouri Lambda	N. W. Missouri State	79	78	29	34	34	33	299	0	6,735.65
Missouri Mu	N. E. Missouri State	92	78	33	28	33	31	292	0	6,364.36
Missouri Nu	St. Louis University	37	26	36	0	27	6	36	—	
Montana Alpha	Montana	47	53	6	14	25	28	1,118	0	2,646.75
Nebraska Alpha	Nebraska	118	121	40	28	46	38	1,743	0	29,337.91
Nebraska Beta	Nebraska-Omaha	57	62	13	38	28	39	714	0	3,761.91
Nebraska Gamma	Kearney State	39	76	27	50	16	56	590	R	27,357.27
Nebraska Delta	Creighton	106	85	30	37	33	43	126	—	1,807.70
Nevada Beta	Nevada-Las Vegas	52	49	20	49	29	31	69	—	537.58
New Hampshire Alpha	Dartmouth	57	63	21	47	21	27	1,123	0	9.09
New Hampshire Beta	New England	29	26	11	20	13	14	125	—	2,306.99
New Hampshire Gamma	New Hampshire	84	104	25	30	26	33	171	R	3,689.42
New Jersey Alpha	Stevens Tech	71	70	13	20	15	32	631	0	3,146.56
New Jersey Beta	Rutgers	95	109	22	37	24	38	905	0	4,447.47
New Jersey Epsilon	Glassboro	41	43	21	19	22	20	187	R	2,615.65
New Mexico Alpha	New Mexico	38	42	17	15	21	25	691	0	4,865.83
New York Alpha	Syracuse	90	83	26	43	27	32	1,396	0	10,047.36
New York Beta	Cornell	50	38	19	10	19	9	1,154	0	5,288.48
New York Gamma	New York University	22	33	11	8	12	11	602	C	2,756.30
New York Delta	Rensselaer	54	54	7	17	14	17	798	0	6,930.93
New York Epsilon	SUNY-Buffalo	34	43	7	9	7	10	556	—	22,377.73
New York Zeta	Marist	17	19	13	8	13	16	148	R	2,104.60
New York Eta	Buffalo State	56	55	16	38	14	47	213	—	3,545.46
New York Theta	SUNY-Genesee State	71	60	39	7	20	26	240	R	5,655.01
New York Iota	SUNY-Fredonia State	29	31	9	11	12	13	172	C	4,294.29
New York Kappa	Daemen	22	23	12	6	12	16	108	—	1,215.05
New York Lambda	Canisius	81	72	26	38	26	35	211	—	5,089.57
New York Mu	SUNY-Cortland	73	60	20	39	44	42	227	R	1,539.12
New York Nu	SUNY-Binghamton	69	80	18	39	19	41	129	—	2,358.18
New York Xi	Rochester	40	53	8	26	23	28	89	C	1,631.49
New York Omicron	SUNY-Albany	68	63	6	23	10	29	66	—	1,225.15
New York Pi	SUNY-Oswego	78	58	28	59	29	62	87	—	
North Carolina Beta	NC State	101	68	56	30	57	30	1,254	C	7,809.68
North Carolina Gamma	Duke	97	73	27	22	28	22	982	C	6,751.45
North Carolina Delta	UNC-Chapel Hill	79	76	42	11	28	28	951	0	6,979.59
North Carolina Epsilon	Davidson	52	70	14	15	15	20	987	0	2,290.57
North Carolina Zeta	Wake Forest	81	101	33	29	20	29	1,079	C	27,759.79
North Carolina Iota	Atlantic Christian	31	31	12	15	14	16	452	0	4,106.60
North Carolina Kappa	East Carolina	100	98	31	38	33	30	465	C	9,237.88
North Carolina Lambda	Belmont Abbey	26	23	8	7	8	10	433	C	6,665.69
North Carolina Mu	Elon	79	72	41	4	35	17	351	C	11,969.94
North Carolina Nu	UNC-Charlotte	51	38	22	15	26	18	270	0	6,890.85
North Carolina Xi	Appalachian State	66	43	32	31	39	44	284	0	3,856.58
North Carolina Omicron	UNC-Greensboro	40	38	26	19	31	20	146	—	3,027.12
North Carolina Pi	Western Carolina	88	63	48	25	50	28	241	0	6,449.81
Ohio Alpha	Ohio Northern	57	61	22	27	25	30	1,488	0	5,176.30
Ohio Gamma	Ohio State	95	86	38	29	44	34	1,276	0	3,973.49
Ohio Epsilon	Ohio Wesleyan	32	30	10	20	14	13	1,115	C	11,940.91
Ohio Zeta	Baldwin-Wallace	38	40	18	12	16	15	733	C	9,656.81
Ohio Eta	Miami, Ohio	126	134	59	10	36	37	1,327	0	28,265.74
Ohio Theta	Cincinnati	92	79	42	38	44	42	937	0	33,839.20
Ohio Iota	Toledo	97	87	38	20	44	45	921	0	11,503.41
Ohio Kappa	Bowling Green	120	126	28	35	35	38	1,063	C	27,173.47
Ohio Mu	Youngstown State	33	33	20	18	17	20	703	0	4,344.57
Ohio Nu	Cleveland State	10	17	6	9	11	8	441	0	9,306.79
Ohio Xi	Ohio University	48	35	13	43	33	24	228	R	1,360.42
Ohio Omicron	Defiance	20	26	7	18	6	11	227	0	4,276.15
Ohio Pi	Wright State	30	28	18	7	27	7	194	—	6,658.96
Oklahoma Alpha	Oklahoma State	83	90	22	33	43	48	1,524	0	13,475.19
Oklahoma Beta	Oklahoma	98	112	44	24	54	33	1,071	0	0.00
Oregon Alpha	Oregon State	111	121	32	23	33	34	1,450	0	8,328.54
Oregon Beta	Oregon	77	68	23	23	40	19	1,311	0	12,247.02
Oregon Gamma	Lewis & Clark	48	38	18	13	15	21	413	—	10,388.19

Chapter	School	89 PMR	88 PMR	Initiate 88-89	Initiate 87-88	Pledges 88-89	Pledges 87-88	Total Chapter Initiates	Housing	Chapter Inv. Fund June 30 89
Pennsylvania Delta	Pennsylvania	59	61	14	0	15	20	1,224	0	10,566.99
Pennsylvania Epsilon	Lehigh	50	51	14	14	10	12	971	C	9,804.12
Pennsylvania Eta	Penn State	83	53	46	28	48	22	1,128	0	4,608.14
Pennsylvania Iota	Muhlenberg	76	77	18	20	18	20	934	0	8,775.49
Pennsylvania Kappa	Bucknell	90	75	0	26	32	25	1,012	C	13,780.15
Pennsylvania Lambda	Westminster	68	40	28	11	30	11	1,004	0	5,016.74
Pennsylvania Nu	Thiel	44	49	11	27	11	18	700	C	17,450.08
Pennsylvania Omicron	Philadelphia Textile	30	18	19	0	15	6	299	—	16,605.84
Pennsylvania Rho	Villanova	105	105	37	58	40	45	368	—	12,285.82
Pennsylvania Sigma	York	58	65	12	31	16	29	167	C	3,672.45
Pennsylvania Tau	West Chester	61	54	24	19	25	23	234	0	2,594.87
Pennsylvania Upsilon	Clarion	42	60	8	15	8	19	193	—	5,359.76
Pennsylvania Phi	Susquehanna	36	34	14	10	14	10	89	R	1,619.29
Pennsylvania Chi	Albright	54	54	10	29	11	20	93	0	635.12
Pennsylvania Psi	St. Joseph's	88	71	94	0	28	71	94	—	
Rhode Island Beta	Rhode Island	80	97	32	24	37	42	487	0	7,634.99
South Carolina Alpha	South Carolina	81	62	29	27	43	35	735	C	9,886.59
South Carolina Beta	Clemson	127	117	22	39	63	43	619	C	26,868.93
South Carolina Gamma	Francis Marion	34	33	21	5	14	18	166	R	4,178.89
South Carolina Delta	Winthrop	39	34	18	17	21	21	196	R	3,451.94
South Carolina Epsilon	Coastal Carolina	35	28	16	22	19	22	158	—	4,274.19
Tennessee Alpha	Tennessee	131	116	21	43	58	42	1,532	0	30,471.48
Tennessee Beta	Memphis State	27	30	4	15	14	21	669	0	5,731.57
Tennessee Gamma	East Tennessee State	67	57	24	18	54	44	647	0	2,062.27
Tennessee Zeta	Lambuth	45	29	32	0	30	16	223	C	8,628.99
Tennessee Theta	Middle Tennessee State	26	35	11	20	18	23	199	0	2,144.70
Texas Alpha	Texas	170	149	52	54	54	54	1,828	0	16,741.64
Texas Beta	University of North Texas	58	54	16	11	27	27	1,082	0	3,783.40
Texas Delta	Houston	53	25	35	36	43	24	322	R	6,716.79
Texas Epsilon	Lamar	57	50	21	19	37	35	693	0	609.22
Texas Eta	Sam Houston State	56	46	40	18	40	30	587	—	23,875.13
Texas Theta	St. Mary's	28	32	8	24	5	22	302	—	16,465.82
Texas Iota	Texas Tech	149	151	40	48	44	59	732	L	13,696.53
Texas Kappa	Texas-Arlington	68	76	14	30	27	31	325	—	0.00
Texas Mu	Texas A&M	95	99	31	33	50	49	559	0	9,959.38
Texas Nu	Texas Wesleyan	38	27	14	24	18	14	188	0	5,136.75
Texas Omicron	Angelo State	37	32	22	20	23	28	349	0	8,702.15
Texas Rho	Baylor	65	68	16	16	31	20	457	R	13,819.60
Texas Sigma	Texas-San Antonio	47	37	18	25	30	23	223	—	6,167.87
Texas Tau	S. W. Texas State	88	75	47	14	28	34	229	R	3,104.43
Texas Upsilon	SMU	8	60	11	17	12	16	125	C	2,060.58
Utah Alpha	Utah State	12	17	18	14	8	23	908	0	4,151.88
Utah Beta	Utah	29	27	13	18	15	16	488	0	0.00
Vermont Beta	Middlebury	61	100	—	35	—	35	639	0	
Vermont Gamma	Vermont	68	72	34	8	27	24	762	0	18,407.14
Virginia Alpha	Richmond	102	102	31	26	31	28	1,164	L	6,341.43
Virginia Beta	Virginia Commonwealth	60	46	40	12	33	33	303	0	5,836.33
Virginia Delta	William & Mary	48	75	0	6	9	13	880	C	2,881.66
Virginia Epsilon	Washington & Lee	33	36	11	6	13	5	658	0	6,244.40
Virginia Zeta	Randolph-Macon	20	23	3	7	9	7	691	0	3,470.08
Virginia Eta	Virginia	65	67	27	23	24	19	1,177	0	1,187.44
Virginia Iota	James Madison	80	87	27	46	29	40	428	C	19,207.25
Virginia Kappa	Virginia Tech	88	82	30	22	26	30	552	0	17,474.21
Virginia Lambda	Longwood	45	52	17	14	13	28	236	C	1,331.24
Virginia Mu	George Mason	67	39	45	21	51	20	228	—	5,488.57
Virginia Nu	Radford	68	69	20	41	33	44	213	—	5,130.45
Virginia Xi	Old Dominion	66	51	24	13	49	26	117	—	1,689.85
Washington Alpha	Washington State	86	72	40	10	39	37	1,384	0	10,121.67
Washington Beta	Washington	84	113	19	37	28	40	1,422	0	27,901.74
West Virginia Beta	West Virginia	133	143	39	49	35	80	1,464	0	21,404.11
West Virginia Gamma	Marshall	39	36	21	6	17	27	1,030	0	
West Virginia Delta	Davis & Elkins	38	38	13	16	13	17	749	C	16,798.04
West Virginia Epsilon	West Virginia Tech	36	37	18	13	20	21	627	0	5,087.43
Wisconsin Alpha	Lawrence	70	68	11	18	15	19	1,135	C	3,521.42
Wisconsin Beta	Wisconsin	33	24	19	24	21	17	905	0	2,321.54

YOUR COMMITMENT TO BROTHERHOOD... SET IN STONE.



TODAY'S CHALLENGE

The grand plaza in front of the Baskervill Mansion is laid with over 1,700 Italian tiles. After 75 years of constant wear and abuse by the elements, the tiles are broken, cracked and missing.

We want to make the entrance to our headquarters a symbol of our undying commitment to Sigma Phi Epsilon for every brother to cherish. The grand plaza needs restoration and you can help.

For only \$100 you can buy a replacement tile either in your name or dedicated to someone you care about. Then your tile will be expertly engraved with your dedication and carefully laid in place.

As a chapter, you will want to make sure your commitment is recorded in stone. You may also decide to show your support for an alumnus or a friend of the chapter . . .

. . . or buy a tile in honor of your big brother who was such a help in times of need, or for a brother with whom the bond of fellowship will never be broken.

You may also want to give a tile in memory of your mother, father or someone who helped you.

"While contributions are gifts to the Sigma Phi Epsilon fraternity are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible under other provisions of the Internal Revenue Code. Consult with your accountant or attorney for that purpose."

ORDER FORM

Yes, I Want To Make A Commitment!

Want To Invest In Sig Ep? Here's How:

1. Decide whom you want to recognize. You can have up to 40 letters, including blank spaces between words. The tile will have two lines with 20 letters/spaces each.

SAMPLE

William L. Phillips

Virginia Alpha, 1901

Virginia Alpha Chapter

Founded 1901

2. Fill out the order form below and mail with your check or money order made payable to "Sigma Phi Epsilon Fraternity." You can order as many as three tiles per order form.

OR

You can order and charge your tiles to MasterCard/Visa by phone! Just call (804) 353-1901.

Name

Address

City State Zip

Telephone # Day Evening

Number of tiles

(Circle appropriate choice) 1 2 3

Amount enclosed: \$

(Virginia residents add sales tax: 4.5% = \$104.50/tile)

Inscribe my tile(s) with:

Please print in upper case block letters.

First Tile

Name

Caption

Second Tile

Name

Caption

Third Tile

Name

Caption

Please send a letter of acknowledgement to the following person(s):

name address

Credit Card #

Visa ☐ MasterCard ☐ Expiration

Signature

Fill out and return the order form today!

WORLEY CLARK



By Richard Wiklund (Richmond '89)

"The 55-gallon drum is like a time bomb just waiting to go off," says Ali Ata, project manager for Nalco Chemical Corporation. "Even after paying high handling costs, drums can come back to haunt users and suppliers."

Nalco Chemical developed a revolutionary chemical distribution system — the Porta-Feed system — as an alternative to these ticking 55-gallon time bombs.

The new system is indicative of Nalco's approach to quality, customer service and innovation developed under the leadership of the company's chief executive officer, Brother Worley H. Clark (North Carolina State '56). "H" epitomizes today's high-power executive. His theories on product quality, customer service, innovation and leadership in the marketplace read like a chapter from Tom Peters' books "In Search of Excellence" and "A Passion for Excellence."

These views have made Nalco Chemical Company a Fortune 500 company and the largest producer of specialty chemicals and services for water and waste treatment, pollution control, petroleum production and refining, papermaking, mining, steelmaking, metalworking and other industrial processes.

Clark's vision of superior customer service and determination for innovation acted as a seed and catalyst for the development of the Porta-Feed system. Through his involvement as chairman of the Chemical Manufacturers Association, he saw a crucial need to address the environmental problems associated with chemical distribution. He set a goal for Nalco's Ali Ata to create an alternative to the 55-gallon drum. The Porta-Feed system is the realization of that goal.

"For years, the 55-gallon drum remained an inefficient one-way container," said Chuck Goding, Nalco's director of corporate communications. "Consumers would drain chemicals from drums and dispose of them at approved landfill areas. Two to three percent of the drum's contents would remain as residual chemicals."

"These residuals create an environmental hazard when the drums are disposed of improperly or rust through, and deposit chemicals in the ground with the possibility of contaminating water supplies."

Porta-Feed units eliminate these hazards. The units are portable/stackable bulk containers that are fully drainable and easily recycled between customer plants and Nalco facilities. The Porta-Feed system eliminates the need for storage of chemicals in a facility and disposal of used storage drums. One Porta-Feed unit can hold as much as seven 55-gallon drums with virtually no residual chemicals. There are 15,000 Porta-Feed units operating today.

Each Porta-Feed is owned, cleaned and maintained by Nalco's support team. The units are equipped with a feature that automatically calls for a reorder when the chemical level gets low. This provides the customer with "hands-off handling": no management, paperwork, or storage concerns. Through such attention to detail, Nalco can keep a tight lid on quality control.

"Many organizations are deeply involved today in ways to improve quality," said Brother Clark. "If they're not, they should be. In order to be competitive on a worldwide basis, we must have a quality improvement process in place — not just give lip service to it."

To that end, Goding said, "three years ago, Clark was the first to 'buy into' our Quality Improvement Process. We call it a 'process' because it has a beginning but no ending. Clark picked up on this program, the so-called 'never ending journey,' so everyone knew it had his strong backing and he was committed to quality assurance."

"The changing global marketplace is demanding that we become tougher competitors," said Brother Clark. "Only companies with a commitment to quality will survive and grow. Quality provides the competitive edge. Fraternities face the same competitive forces in their world. We must all find ways to do our job better today than we did yesterday."

The fuel that drives Nalco's commitment to quality, customer service and innovation is a combination of its workers and Clark's ability to lead.

"Clark plays a supportive role at Nalco," Goding said. "It's a magical balance between strict executive management and family-style supervision. He gives his managers plenty of latitude to make decisions, while always being available to help should a stumbling block arise."

"As testimony to the respect others have for Clark," Goding continued, "within three years at the Chemical Manufacturers Association, he was elected chairman by peers who lead companies like Dupont, Dow, Monsanto, which are many times larger than Nalco."

Clark joined Nalco in 1960 after spending four years with Standard Oil Company. He worked his way up, starting as a district representative in the Houston industrial division. He held a variety of positions and became the company's sales manager in 1971, and then general manager of the Water Treatments Chemical Group in 1974.

In 1978, Clark was elected group vice president and promoted to president of the industrial division, responsible for sales and marketing of water treatment chemicals. Clark was elected to Nalco's Board of Directors in 1980, and in 1982 he was elected executive vice president with responsibility for all domestic operations. In that same year he was elected president and chief executive officer, and in 1984 he was elected chairman of the board.

The 1953 issue of the *Beta Bugle*, the N.C. State chapter newsletter, noted Clark lost his Fraternity Pin to "his old flame: cute, blond Callie Anne Coughlin, an upperclassman at Wake Forest." The two won the second place prize for their red nightshirt costumes at the Halloween dance. Several years later, the *Beta Bugle* listed Clark as a senior majoring in Industrial Engineering, who planned to move to Ohio to fall into the ranks of businessmen. Today, he is married to Callie Anne, and leads the billion dollar Nalco Chemical Company.

OFFICIAL

Sigma Phi Epsilon Sportswear and Gifts

IHLING BROS. EVERARD CO.



Sig Eps

The Sig Eps design is brand new. Available on either an 11 oz. 95% cotton/5% acrylic Bassett Walker Cross Grain, or a 100% cotton Hanes beefy-T, it is a great way to show your Sigma Phi Epsilon Pride. Men's sizes L, XL.

SFE02CG, Cross Grain \$30.00
SFE02T, T-shirt \$12.00



Sigma Phi Epsilon Athletics

The ΣΦΕ Athletics design is perfect for intramurals or just everyday wear. This brand new silk screened design is available on either an 11 oz. 95% cotton/5% acrylic Bassett Walker Cross Grain, or a 100% cotton Hanes beefy-T. Men's sizes L, XL.

SFE05CG, Cross Grain \$30.00
SFE05T, T-shirt \$12.00



Embroidery

The illustration shows 1½" coat-of-arms embroidered directly into the body of the shirts and sweaters in this catalog. Not a patch, but embroidered right into the garments for richest appearance. In full color it has well over one thousand stitches of careful detail. Readily washable rayon flannel. They should not be bleached.

Corduroy Caps

High quality corduroy caps have the coat-of-arms embroidered directly into the front panel. Adjustable strap in back. Made in U.S.A.

SFE30 Cap \$12.00



Counted Cross-Stitch Kits

Do-it-yourself kit includes 15"x17" white #14 Aida cloth, D.M.C. floss, needle, and graph to complete. Alphabet included for personalization. Made in U.S.A.

SFE33 Cross-stitch kit, each \$18.00



Chamois Shirts

Top of the Woolrich line, a men's sport shirt of all-cotton extra-heavy, extra soft "chamois cloth" flannel. This shirt is of a high quality like the famous mail-order chamois shirts used to be. The coat-of-arms is embroidered into the body of the shirt above the left pocket. Machine washable. Available in Ecru (illustrated), Hunter's Red, or Navy. Made in U.S.A.

Men's sizes: M, L, XL
SFE29N, Navy Chamois . . . \$34.50
SFE29E, Ecru Chamois . . . \$34.50
SFE29R, Red Chamois . . . \$34.50

Polo Shirt

In classic pique knit, with ribbed fashion collar, ribbed cuff sleeve. 2-button placket by Hanes or equal. Colorful coat-of-arms embroidered into left breast. Light blue, yellow or white. Made in U.S.A.

Adult sizes: M, L, XL
SFE15LB, Light Blue Polo . . \$21.50
SFE15Y, Yellow Polo . . . \$21.50
SFE15W, White Polo . . . \$21.50

Running Shorts

By Softee or equal. Ultra-light nylon tricot with inner brief, hidden pocket, elastic waist, and vent leg. Colorful coat-of-arms embroidered into left leg. Navy blue. Made in U.S.A.

Adult sizes: M, L, XL
SFE16 \$12.50



Sweaters Wool

The 100% wool crewneck will keep you warm, even in the middle of winter. Made by Woolrich in British Hong Kong. Available in Charcoal or Navy. Men's sizes M, L, XL, XXL.

SFE28N, 100% Wool Navy \$36.50
SFE28C, 100% Wool Charcoal \$36.50

Coffee Mugs

Coffee mugs of fired white ceramic, with coat-of-arms in full color. Decorative and useful, at home or in the office. Dishwasher safe. 10 oz. size. Immediate shipment.

SFE41 each \$ 5.50
SFE42 Set of four, per set \$19.00



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Every item is sold with the understanding that it is exactly as represented, that it is of quality equal to or exceeding your expectations. Your satisfaction is guaranteed.

Terms

We will ship to individuals with the order charged to Visa or MasterCard, or with your check accompanying the order. On each order, please add a \$3.00 shipping and handling charge. Prices are quoted in U.S. Funds.

Dress Shirts

Shirts in Oxford-cloth button-down style by Enro, Yorke, Aetna, or similar high quality, in both white and blue. The EASY CARE BLEND of 70% cotton/30% polyester launders beautifully with minimum effort and stays fresh all day. The 100% cotton is offered for the traditionalist. Made in U.S.A.

LETTERED ON COLLAR, either dark blue on light blue shirt, or grey on white. Long sleeve.

SFE24W White, Easy Care \$29.50

SFE24B Blue, Easy Care \$29.50

SFE25W White, 100% Cotton \$29.50

SFE25B Blue, 100% Cotton \$29.50

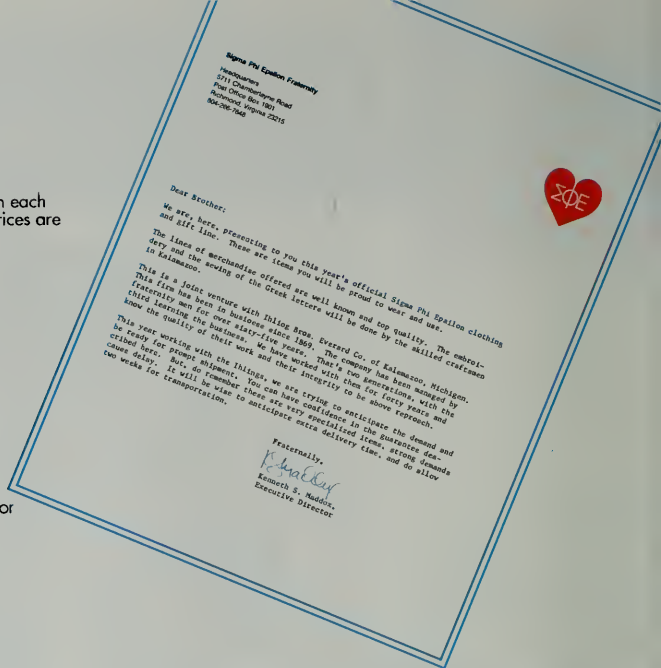
COAT-OF-ARMS embroidered over pocket, long sleeve.

SFE22W White, Easy Care \$29.50

SFE22B Blue, Easy Care \$29.50

SFE23W White, 100% Cotton \$29.50

SFE23B Blue, 100% Cotton \$29.50



LETTERED ON CUFF, either dark blue on light blue shirt, or grey on white. Long sleeve.

SFE26W White, Easy Care \$29.50

SFE26B Blue, Easy Care \$29.50

SFE27W White, 100% cotton \$29.50

SFE27B Blue, 100% cotton \$29.50

PLEASE NOTE: These are exact sizes.

Neck	15	15½	16	16½	17
Sleeve	32, 33	32, 33, 34	33, 34, 35	33, 34, 35	34, 35

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Sweaters Cotton

The 100% cotton shaker knit sweater is both soft and warm. From the Woolrich line, it is knitted in Taiwan R.O.C. Available in royal blue only. Men's sizes M, L, XL.

SFE20, 100% Cotton
 Sweater \$44.50

Athletic Wear

Fleece wear by Softee or equal. 50/50 poly-cotton blend for comfort, durability and easy care. Tackle twill letters are securely applied into garments with fine embroidery stitching. Four inch letters on sweatshirts and two inch letters on sweatpants. Made in U.S.A.

Adult sizes: M, L, XL

Sweatshirt, crew-neck, long sleeve, 4" letters

SFE11N Navy, each\$21.00

SFE11W White, each\$21.00

Sweatshirt with hood, long sleeve, 4" letters

SFE12N Navy, each\$25.00

SFE12W White, each\$25.00

Sweat pants, elastic waist with draw cord, 2" letters

SFE13N Navy, each\$21.50

SFE13W White, each\$21.50

Athletic shorts by Softee. A blend of 65% cotton, 35% nylon for comfort and durability. The fraternity letters are one inch high in solid embroidery. Made in U.S.A.

Adult sizes: M, L, XL

SFE14N Navy, with red letters,

each\$11.50

SFE14W White, with red letters,

each\$11.50

High quality 100% cotton tank top by Fruit of the Loom or equal with 4" purple tackle twill letters applied into garments with fine embroidery stitching. Men's sizes M, L, XL.

SFE50 Tank Top\$14.00



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HONOR GIFTS

Gifts were made in honor of:

The marriage of Jane Blanchard and Phil Cox, Indiana '84.

Gift made by: Donald P. Walde, Colorado '87

Archer L. Yeatts III for his dedication both to the alumni and undergraduates of Virginia Alpha; and for his tireless service as Alumni Board President for nearly a decade.

Gift made by: The Board of Directors, Virginia Alpha (University of Richmond) Alumni Board

Graduation of Brad Klaas from the University of California-Davis.

Gift made by: Bruce H. Hasenkamp, Dartmouth '60

The 1989-1990 Regional Directors.

Gift made by: Donald P. Walde, Colorado '87

Friend and brother John H. Stanley Jr., Arkansas '63, National Director and former District Governor of Arkansas and Oklahoma.

Gift made by: Houck W. Reasoner Jr., Arkansas State '55

Stephen Matthew Reasoner, Arkansas '63, on his recent appointment to the Federal Judiciary by the President of the United States.

Gift made by: Houck W. Reasoner Jr., Arkansas State '55

Ken Maddox, Oregon State '75, for his support and dedication to Sigma Phi Epsilon.

Gift made by: Houck W. Reasoner Jr., Arkansas State '55

Chuck White, Western Michigan '62, for his support and dedication to Sigma Phi Epsilon.

Gift made by: Houck W. Reasoner Jr., Arkansas State '55

The chapter house at Western Carolina University, North Carolina Pi Chapter.

Gift made by: John E. Davis, Western Carolina '86

Walter Hailey, Texas '49, for his work with the Fraternity Executives Association.

Gift made by: Charles N. White Jr., Western Michigan '62

The marriage of Diane Griffin and Myron Erickson, Evansville '88

Gift made by: David T. Bertorello, Evansville '88

The Oregon Alpha Chapter at Oregon State University.

Gift made by: Darrell L. Skillings, Oregon '89

A good year for the Virginia Alpha Chapter at the University of Richmond.

Gift made by: Richard A. Wiklund, Richmond '89

The election of Dennis W. Bond, Missouri '65, to the grand Presidency of Sigma Phi Epsilon.

Gifts made by: Richard A. Wiklund, Richmond '89, John W. Hartman, Missouri '61

Bruce Hasenkamp, Dartmouth '60, attending 15 Grand Chapter Conclaves.

Gift made by: John W. Hartman, Missouri '61

Donald C. McCleary, Texas '71, a great term as Grand President of Sigma Phi Epsilon.

Gift made by: John W. Hartman, Missouri '61

The Missouri Alpha Chapter of Sigma Phi Epsilon at the University of Missouri, receiving the

Buchanan Outstanding Chapter award.

Gift made by: John W. Hartman, Missouri '61

The men of the Colorado Alpha Chapter of Sigma Phi Epsilon at the University of Colorado for their achievement of their second consecutive Buchanan Cup.

Gift made by: Donald P. Walde, Colorado '87

The 1989-1990 Headquarters Staff and our new Fraternity Headquarters.

Gift made by: William L. Hoke Jr., Arizona '73

The marriage of Gary Ilch and Foundation Administrative Coordinator Susan Armstrong.

Gift made by: David T. Bertorello, Evansville '89

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J. Edward Zollinger, William & Mary '27

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Gifts were made on the occasion of:

The birth of Shannon Julie Maddox to George and Ken Maddox, Oregon State '75.

Gift made by: Christopher L. Bittman, Colorado '85

The initiation of Dennis W. Bond Jr. at the Kansas Gamma Chapter at the University of Kansas.

Gift made by: Dennis W. Bond, Missouri '65

A bet lost to the Texas Delta Chapter at the University of Houston.

Gift made by: The Nevada Beta Chapter at Nevada-Las Vegas

New Jersey Beta at Rutgers University, receiving a Buchanan Cup at the 41st Conclave, 1989.

Gift made by: Lindsley D. Medlin Jr., Rutgers '86

The birth of Laura Pines Woodbeck to Jan and Dean Woodbeck, Michigan Tech '78.

Gifts made by: Kevin A. Maguire, Michigan Tech '83, Kenneth S. Maddox, Oregon State '75

Maryland Beta (University of Maryland), obtaining fraternity housing and 30 pledges.

Gift made by: Kevin A. Maguire, Michigan Tech '83

The birth of Jillian Kate Raftery, daughter of Sally and Chris Raftery, Washington '73.

Gift made by: Kenneth S. Maddox, Oregon State '75

Journal

January, 1990
Volume 87, No. 3

**Sigma
Phi
Epsilon**



Founded at Richmond College in 1901

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